



Phillesbian.com Wedding Guide

With Pennsylvania officially becoming the 19th state to legalize same-sex marriage, many LGBTQ couples will be preparing to walk down the aisle.

Planning a wedding can be a daunting task for any couple, but especially LGBTQ couples, who (despite same-sex marriage being legal) can face both obvious and subtle discrimination from wedding vendors.

Our readers have shown a desire to support both women-owned and LGBTQ-owned businesses, or businesses who have shown support for the local LGBTQ community. To meet their demand to work with wedding vendors who fit that criteria, we have decided to put together a comprehensive wedding guide specifically aimed at our audience - women who love women.

The guide will reside in the Top Navigation on the website, on the far right. It will be named Wedding Guide, and will be optimized for organic search traffic that relates to keywords around LGBTQ weddings in Philadelphia.

There will also be a 350 x 225 banner ad on the homepage of the site specifically for the guide which will link to it.

The guide will be broken down into categories - photographers, wedding planners, videographers, marriage officiants, catering companies, rehearsal dinner spaces, graphic designers, etc.

A listing will look like this:

Invitations

Rachel Woodman Designs

267-555-9871

Philadelphia, PA 19125

www.rachelwoodman.com

Rachel Woodman has been a graphic designer in the Philadelphia region for more than seven years, having graduated from Moore College of Art & Design with a BFA. She has been involved with wedding invitation design for the past two years, creating beautiful save-the-dates and invitations for LGBTQ couples locally and regionally.

Listings within our comprehensive guide are available for purchase at the following rates:

Listing Price:

Six months: \$360

One year: \$660

Featured Listing Price:

Six months: \$450

One year: \$825

Featured listings will be the first listings under a specific category, and will be designated as featured listings on the page. Featured listings are also allowed one photograph as well as links to social media profiles. Featured listings will also be provided with a Phillesbian button for vendor to place on their own marketing materials, so clientele know they are LGBTQ friendly. What a featured listing will look like:

Invitations

Featured: Rachel Woodman Designs

267-555-9871

Philadelphia, PA 19125

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Facebook: <https://www.facebook.com/rachel.woodman.84>

Twitter: https://twitter.com/wood_e